





1. Rural Alliances Tool Card Index





These 44 Tool cards accompany the "Enterprise-Community Guidebook" and provide innovative and practical support and tips to any individual or organisation wishing to build an Enterprise-Community Alliance. They are linked to the Alliance Building Model that is part of the Guidebook (*included as the Introductory Card in this pack*), and are coded according to the stage of the Model that they best support; they are also coded to the cross-cutting themes of the Rural Alliances project. These are detailed below, with the coding index overleaf. For more information, visit <http://www.rural-alliances.eu>.

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7. Call for Projects
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Cross-cutting themes

-  Inclusion
-  Governance Structures
-  Resource Efficiency
-  Financial Engineering

Phase of the blueprint

-  1 Getting People Together
-  2 Building The Structure
-  3 Making Things Happen
-  4 Building On Success



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Each Tool Card has marked, on the top of it, the codes that are applicable to it. The index below shows the respective codings for each of the Tool Cards .

2	Alliance Action Plans	Red	Blue	Green	Orange	Light Blue	Dark Blue	Black
3	Alliance Building Videos	Red	Blue	Green	Purple	Light Blue	Dark Blue	Black
4	Alliance Building Within an Alliance	Red	Blue	Orange		Light Blue	Dark Blue	Black
5	Ambassadors Scheme	Red	Blue	Green		Light Blue	Dark Blue	Black
6	Business Model Canvas	Orange	Blue	Green		Light Blue	Dark Blue	Black
7	Call for Projects	Red		Green	Purple	Light Blue	Dark Blue	Black
8	Cartes Outils	Red		Orange		Light Blue	Dark Blue	Black
9	Community Futures	Red				Light Blue	Dark Blue	Black
10	Crowd Funding				Purple	Light Blue	Dark Blue	Black
11	Customer Experience Journey			Green	Purple	Light Blue	Dark Blue	Black
12	Databases	Red	Blue	Green		Light Blue	Dark Blue	Black
13	Facilitation Techniques	Red	Blue	Green		Light Blue	Dark Blue	Black
14	Festivals and Events	Red		Green		Light Blue	Dark Blue	Black
15	The Game Changer		Blue	Green	Purple	Light Blue	Dark Blue	Black
16	Government Participation	Red	Blue	Green	Purple	Light Blue	Dark Blue	Black
17	Green Adoption	Red		Green	Purple	Light Blue	Dark Blue	Black
18	Green Handshake	Red	Blue	Green	Purple	Light Blue	Dark Blue	Black
19	Op Liemt Gemunt				Purple	Light Blue	Dark Blue	Black
20	Management Transition		Blue	Green		Light Blue	Dark Blue	Black
21	Marketing and Publicity	Red	Blue	Green		Light Blue	Dark Blue	Black
22	Method Hof	Red	Blue	Green		Light Blue	Dark Blue	Black
23	Mind Map			Green	Purple	Light Blue	Dark Blue	Black
24	My Other Office	Red	Blue	Green		Light Blue	Dark Blue	Black
25	Network Analysis	Red		Green		Light Blue	Dark Blue	Black
26	Networking Café	Red	Blue	Green		Light Blue	Dark Blue	Black
27	Open Challenge			Green		Light Blue	Dark Blue	Black
28	Professionalisation	Red	Blue	Green		Light Blue	Dark Blue	Black
29	Quick Wins			Green		Light Blue	Dark Blue	Black
30	Rural Vibrancy Measuring Index	Red	Blue	Green	Purple	Light Blue	Dark Blue	Black
31	Scaling Up	Red	Blue	Green	Purple	Light Blue	Dark Blue	Black
32	Skills Passport	Red		Orange		Light Blue	Dark Blue	Black
33	Skills Plotting	Red		Green		Light Blue	Dark Blue	Black
34	SMART Indicators			Green		Light Blue	Dark Blue	Black
35	Special Needs			Green		Light Blue	Dark Blue	Black
36	Story Telling	Red	Blue	Green		Light Blue	Dark Blue	Black
37	Sustainability Plans	Red	Blue	Green	Purple	Light Blue	Dark Blue	Black
38	SWOT Matrix			Green		Light Blue	Dark Blue	Black
39	Table to Assess Alliance Proposals and Ideas			Green		Light Blue	Dark Blue	Black
40	The Dutch Challenge	Red		Green		Light Blue	Dark Blue	Black
41	Totally Locally				Purple	Light Blue	Dark Blue	Black
42	Touch Table		Blue	Green		Light Blue	Dark Blue	Black
43	Village Contest	Red	Blue	Green		Light Blue	Dark Blue	Black
44	Welcome Packs			Green		Light Blue	Dark Blue	Black

For more information on these Tool Cards, the Model and the themes, please see the accompanying Guidebook or visit <http://www.rural-alliances.eu>.

Cross-cutting themes

- Inclusion
- Governance Structures
- Resource Efficiency
- Financial Engineering

Phase of the blueprint

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